

Week Number	CURRENT 4 WEEK BUDGET				Total	NOTES
	12/24/2022- 12/30/2022	12/31/2022- 1/06/2023	1/07/2023- 1/13/2023	1/14/2023- 1/20/2023		
	22	1	2	3		
Income						
Product Sales (Net of 6.0% Merchant Fee)	\$ 200,000.00	\$ 225,000.00	\$ 265,000.00	\$ 285,000.00	\$ 975,000.00	Net of 6.0% CC Merchant fees. Includes Shipping Fees and Sales Tax but excludes any PQPR related sales
Point of Sales Revenue	\$ 115,000.00	\$ 145,000.00	155,000.00	175,000.00	590,000.00	Fulfillment Vendor Product Sales
Platinum / PQPR Commission	85,000.00	85,000.00	85,000.00	85,000.00	340,000.00	Net of 80% payment to inventory owner
Donations	7,500.00	7,500.00	7,500.00	7,500.00	30,000.00	
Total Income	407,500.00	462,500.00	512,500.00	552,500.00	1,935,000.00	
Selling & Product Costs						
Inventory Cost	(117,000.00)	(117,000.00)	(117,000.00)	-	(351,000.00)	NutriScience Inventory
Inventory Purchases	-	(250,000.00)	(250,000.00)	-	(500,000.00)	Hi-Tec Inventory purchase per payment plan agreement
PQPR Inventory Purchase	(50,000.00)	(50,000.00)	-	-	(100,000.00)	Per 2nd interim cash collateral order ECF 98
Point of Sale Product Cost	(28,750.00)	(36,250.00)	(38,750.00)	(43,750.00)	(147,500.00)	Fulfillment Vendor product costs
Fulfillment Services	(40,000.00)	(45,000.00)	(49,025.00)	(52,725.00)	(186,750.00)	Assumes we do not transition to 3rd Party Fulfillment Vendor before 12/24/22
eCommerce Store Maintenance	-	-	(12,500.00)	-	(12,500.00)	Final ECDN Audit bills
Texas Sales Tax (20% of Sales @ 6.25%)	(2,500.00)	(2,812.50)	(3,312.50)	(3,562.50)	(12,187.50)	
Total Cost of Goods Sold	(238,250.00)	(501,062.50)	(470,587.50)	(100,037.50)	(1,309,937.50)	
Operating Expenses						
Advertising & Promotion						
Print Media	-	-	(3,000.00)	-	(3,000.00)	
Radio Show Advertising	(14,760.00)	-	-	-	(14,760.00)	
Total Advertising & Promotion	(14,760.00)	-	(3,000.00)	-	(17,760.00)	
Computer/IT/IP Expense						
Internet & TV services	(2,500.00)	-	(1,750.00)	-	(4,250.00)	
Server Hosting / Cloud Service / Ecomm	(90,000.00)	-	(15,000.00)	-	(105,000.00)	
Satellite Service	(140,000.00)	-	-	-	(140,000.00)	
Telecommunications	(18,500.00)	-	(2,000.00)	-	(20,500.00)	
Image License, Software & Other	-	-	(10,000.00)	-	(10,000.00)	
Total Computer/IT/IP Expense	(251,000.00)	-	(28,750.00)	-	(279,750.00)	
Office & Administrative Expense						
Bank Fees & Service Charges	(200.00)	(200.00)	(200.00)	(200.00)	(800.00)	
Insurance	-	-	-	(5,000.00)	(5,000.00)	Liability and property, we don't have current Workers Comp policy
Rent	-	(34,858.32)	-	-	(34,858.32)	
Utilities	-	(3,100.00)	(6,000.00)	-	(9,100.00)	
Janitorial	-	(3,000.00)	(2,000.00)	-	(5,000.00)	
Office Security	(9,000.00)	(4,000.00)	(4,000.00)	(4,000.00)	(21,000.00)	
Repair & Maintenance	-	-	-	(2,500.00)	(2,500.00)	
Supplies/Printing/Copy	(2,000.00)	(1,000.00)	(5,000.00)	(1,000.00)	(9,000.00)	Includes Konica Minolta copier lease
Business Meals	(400.00)	(400.00)	(400.00)	(400.00)	(1,600.00)	
Total Office & Administrative Expense	(11,600.00)	(46,558.32)	(17,600.00)	(13,100.00)	(88,858.32)	
Personnel Expenses						
Salaries & Wages & Benefits	(110,000.00)	-	(110,000.00)	-	(220,000.00)	
Payroll Tax	(10,400.00)	-	(10,400.00)	0.09	(20,799.91)	
Contract Employees	(49,450.00)	(4,450.00)	(4,450.00)	(4,450.00)	(62,800.00)	
Consulting Services	(2,400.00)	(1,500.00)	(2,000.00)	(1,500.00)	(7,400.00)	HR and Bookeeping Fees
Alex Jones Salary	(20,000.00)	-	(20,000.00)	-	(40,000.00)	
Total Personnel Expenses	(192,250.00)	(5,950.00)	(146,850.00)	(5,949.91)	(350,999.91)	
Travel						
Mileage/Parking/Tolls	(500.00)	(100.00)	(100.00)	(100.00)	(800.00)	
Vehicle Leases	-	-	-	(550.00)	(550.00)	
Total Travel Expenses	(500.00)	(100.00)	(100.00)	(650.00)	(1,350.00)	
Total Operating Expenses	(470,110.00)	(52,608.32)	(196,300.00)	(19,699.91)	(738,718.23)	
Non-Operating Expenses						
Payment to PQPR	(5,000.00)	(5,000.00)	(5,000.00)	(5,000.00)	(20,000.00)	Weekly adequate protection payment
Total Other Expenses	(5,000.00)	(5,000.00)	(5,000.00)	(5,000.00)	(20,000.00)	
Professional Fees						
CRO Fees	-	(50,000.00)	-	-	(50,000.00)	
Trustee Fees	(15,000.00)	-	(15,000.00)	-	(30,000.00)	
Trustee Counsel	(15,000.00)	-	(15,000.00)	-	(30,000.00)	
Legal Fees - Reynal	-	(21,630.00)	-	-	(21,630.00)	
Ray Battaglia	-	(30,000.00)	-	-	(30,000.00)	
Total Professional Fees	(30,000.00)	(101,630.00)	(30,000.00)	-	(161,630.00)	
Total Cash Flow	(335,860.00)	(197,800.82)	(189,387.50)	427,762.59	(295,285.73)	
Ending Cash	164,140.00	(33,660.82)	(223,048.32)	204,714.27		

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